## **Contents**

Preface		ix
Introduction		xi
Timeline of the 1970s		xv
Part One:	Life and Youth during the 1970s	1
Chapter 1	Everyday America	3
•	World of Youth	57
Part Two:	Popular Culture of the 1970s	73
Chapter 3	Advertising	75
Chapter 4	Architecture	87
Chapter 5	Fashion	97
Chapter 6	Food and the Environment	107
Chapter 7	Leisure Activities	125
Chapter 8	Literature	145
Chapter 9	Music	165
Chapter 10	Performing Arts	185
Chapter 11	Travel	207

Chapter 12 Visual Arts	221
Cost of Products in the 1970s	
Notes	237
Further Reading	
Index	255

Contents

viii