

Contents

<i>List of figures</i>	vii
<i>List of tables</i>	ix
<i>List of contributors</i>	x
1 Introduction: The Experience Economy – an ontological turn	1
BRITTA TIMM KNUDSEN, DORTHE REFSLUND CHRISTENSEN AND PER BLENKER	
PART I	
Empowered and empowering citizens	17
2 Formal and informal strategies of citizens' initiatives: a powerful bonding and mobilizing force	19
ROSALIE VAN DAM, ROEL DURING AND IRINI SALVERDA	
3 DIY urban design: between ludic tactics and strategic planning	38
LOUISE FABIAN AND KRISTINE SAMSON	
4 Sandpit urbanism	60
QUENTIN STEVENS	
PART II	
Remaking enterprises	81
5 The cultural work of citizen R&D	83
ANNE BALSAMO	

6	Parasites, camels, rents and fireworks: exploring self-organization in digital cultural production	101
	JARON ROWAN	
7	Eventful events: event-making strategies in contemporary culture	117
	BRITTA TIMM KNUDSEN AND DORTHE REFSLUND CHRISTENSEN	
PART III		
	Producing entrepreneurs	135
8	Enterprising education in the process of social transformation: challenges and perspectives	137
	OLIVIER TOUTAIN, ALAIN FAYOLLE AND PAULA KYRÖ	
9	Towards a momentary perspective in entrepreneurial learning and creativity	151
	DAVID RAE	
10	The entrepreneurial illness blogger: on entrepreneurial illness communication and the transformative potential of public affect	168
	CARSTEN STAGE	
PART IV		
	Framing experiences	187
11	Shared value, shared responsibility: a co-creation perspective on sustainability	189
	SOPHIE ESMANN ANDERSEN AND ANNE ELLERUP NIELSEN	
12	Re-enchanting the ‘Orange Feeling’ in the festival community	209
	SZILVIA GYIMÓTHY AND MARTIN TRANDBERG JENSEN	
13	Designing for experience: scaffolding a design ecology	226
	JONAS FRITSCH AND OLE SEJER IVERSEN	
	<i>Index</i>	245