Contents

```
List of Plates [page viii]
List of Figures [xiv]
Preface and Acknowledgements [xvii]
Note on Transliteration and Translation [xxi]
```

Introduction: Beirut in the Global Sixties: Design, Politics and Translocal Visuality [1]

- Dislocating the Nation: Mediterraneanscapes in Lebanon's Tourist Promotion [25]
- The Hot Third World in the Cultural Cold War: Modernism, Arabic Literary Journals and US Counterinsurgency [63]
- The Visual Economy of 'Precious Books': Publishing, Modern Art and the Design of Arabic Books [101]
- Ornament Is No Crime: Decolonizing the Arabic Page from Cairo to Beirut [132]
- Art Is in the 'Arab Street': The Palestinian Revolution and Printscapes of Solidarity [163]
- Draw Me a Gun: Radical Children's Books in the Trenches of 'Arab Hanoi' [211]

```
Conclusion [243]

Bibliography [246]

Index [270]
```

The plate section can be found between pages 138 and 139.