Contents

1	Introduction
2	Ethnography4Ethnography as a Paradigm5Resources and Dialectics7Ethnography as Counter-hegemony10The Ethnographic Argument12
3	The Sequence 1: Prior to Fieldwork
4	The Sequence 2: In the Field 24 Chaos 24 The Learning Process 26 Observation and Fieldnotes 29 Interviewing 42 Collecting Rubbish 58 Conclusion 59
5	The Sequence 3: After Fieldwork63Your Data63Techniques and Methods67Analysing Narrative70
6	Postscript
Re	ferences
Inc	dex