CONTENTS

Preface Eugene Halton	vii
Introduction Phillip Vannini	1
PART 1: WAYS OF KNOWING THE MATERIAL WORLD	
Material Culture Studies and the Sociology and Anthropology of Technology Phillip Vannini	15
2. Actor-Network Theory: Translation as Material Culture Grant Kien	27
3. The Social Construction of Technology (SCOT): The Old, the New, and the Nonhuman Trevor Pinch	45
4. Material Culture and Narrative: Fusing Myth, Materiality, and Meaning Ian Woodward	59
5. Material Culture and Technoculture as Interaction Phillip Vannini	73
PART 2: ETHNOGRAPHIC STRATEGIES OF REPRESENTING T MATERIAL WORLD	ГНЕ
6. From Embodied Ethnography to the Anthropology of Material Culture Gaming in the Field Mélanie Roustan	: 89
7. On Driving a Car and Being a Family: An Autoethnography Chaim Noy	101
8. The Screen Deconstructed: Video-Based Studies of the Malleable Screen	115



vi Contents

Dylan Tutt and Jon Hindmarsh	
9. Technologies of Consumption: The Social Semiotics of Turkish Shopping Malls Tanfer Emin Tunc	131
10. Cultural Phenomenology and the Material Culture of Mobile Media Ingrid Richardson and Amanda Third	145
11. A Grounded Theory Approach to Engaging Technology on the Paintball Field Ariane Hanemaayer	157
PART 3: ETHNOGRAPHIC STUDIES	
12. What Gardens Mean Chris Tilley	171
13. Making It, Not Making It: Creating Music in Everyday Life Bryce Merrill	193
14. The Death of the Clinic: Domestic Medical Sensoring Patrick Laviolette	211
15. The Zapper and the Zapped: Microwave Ovens and the People Who Use Them Fina Peterson	229
List of Contributors	245
Index	251