

# Contents

- 1 Prologue 1
- 2 Three or Four Things about Ethno-futures 6
- 3 Questions of Theory 22
- 4 Commodifying Descent, American-style 60
- 5 A Tale of Two Ethnicities 86
- 6 Nationality, Inc., Divinity, Inc., and Other Futures 117
- 7 Conclusion 139

*Acknowledgments* 151

*Notes* 153

*Bibliography* 191

*Index* 223

*Plates to follow p. 74*