	List of contributors	x
	Television and common knowledge: an introduction	1
	RT I	
Public sphere(s)		5
1	Rights and representations: public discourse and cultural	
	citizenship	7
	GRAHAM MURDOCK	
	A tale of two narratives 7	
	From simple to complex citizenship 8	
	Underwriting rights 10	
	Defining cultural rights 11	
	Questions of representation 13	
	Discourse/image/form 13	
	The political economy of populism 14	
	Public space and public discourse 15	
	References 17	
2	Media and diasporas	18
	DANIEL DAYAN	
	Fragile communities, particularistic media 18	
	The context of globalization 19	
	Identity as process: production, confrontation, adoption 20	
	Medias and diasporas 22	
	Conclusions 28	
	Acknowledgement 31	
	References 31	

3	Scholars, journalism, television: notes on some conditions	
	for mediation and intervention	34
	JOSTEIN GRIPSRUD	
	Introduction 34	
	Television, knowledge and postmodernism 35	
	Enlightenment, the public sphere and broadcast television 37	
	Journalism and academia as social fields 39	
	Journalistic v. academic habitus 41	
	Scholars mingling with the media: motives and consequences 42	
	Television, stereotypes and audience perceptions of academics 45	
	Television's priorities and the hierarchies of scholarly disciplines 48	
	The conditions for acting as public intellectuals 49	
	References 52	
DA 1	PT 11	
PART II Sociocultural functions		53
4	Television as working-through	55
•	IOHN ELLIS	
	,	
	Introduction 55	
	Soaps 60	
	Documentaries 61	
	In praise of uncertainty 64	
	Sport 64	
	Narrative forms 66	
	In praise of discontinuity 67	
	Conclusion 68	
	Notes 69	
	References 70	
5	Rhetoric, play, performance: revisiting a study of the making	
	of a BBC documentary	71
	ROGER SILVERSTONE	
	Introduction 71	
	The nature of a return 71	
	Discursive spaces 74	
	Rhetoric 76	
	Play 79	
	•	

Performance 82

	Conclusion 85	
	Notes 86	
	References 88	
6	Mediated knowledge: recognition of the familiar, discovery	
	of the new	91
	SONIA LIVINGSTONE	
	Mediated knowledge and active audiences 91	
	Towards a research agenda for mediated knowledge 93	
	Theorizing knowledgeable audiences 95	
	Recognition of the familiar, discovery of the new 96	
	Knowledge, space and time 98	
	Mediated and non-mediated knowledge 100	
	Implications for audience-reception research 101	
	Notes 103	
	References 105	
7	Imaginary spaces: television, technology and everyday	
7	Imaginary spaces: television, technology and everyday consciousness	108
7		108
7	CONSCIOUSNESS PETER LARSEN	108
7	Consciousness PETER LARSEN You press the button, we do the rest 108	108
7	CONSCIOUSNESS PETER LARSEN	108
7	CONSCIOUSNESS PETER LARSEN You press the button, we do the rest 108 Bearings 109	108
7	CONSCIOUSNESS PETER LARSEN You press the button, we do the rest 108 Bearings 109 Places and spaces, maps and tours 110	108
7	Consciousness PETER LARSEN You press the button, we do the rest 108 Bearings 109 Places and spaces, maps and tours 110 An institutional story 112	108
7	Consciousness PETER LARSEN You press the button, we do the rest 108 Bearings 109 Places and spaces, maps and tours 110 An institutional story 112 Travel stories 113	108
7	Consciousness PETER LARSEN You press the button, we do the rest 108 Bearings 109 Places and spaces, maps and tours 110 An institutional story 112 Travel stories 113 Tour guides 114	108
7	Consciousness PETER LARSEN You press the button, we do the rest 108 Bearings 109 Places and spaces, maps and tours 110 An institutional story 112 Travel stories 113 Tour guides 114 In the flow 115	108
7	Consciousness PETER LARSEN You press the button, we do the rest 108 Bearings 109 Places and spaces, maps and tours 110 An institutional story 112 Travel stories 113 Tour guides 114 In the flow 115 Screen: opening, window pane, borderline 116	108
7	Consciousness PETER LARSEN You press the button, we do the rest 108 Bearings 109 Places and spaces, maps and tours 110 An institutional story 112 Travel stories 113 Tour guides 114 In the flow 115 Screen: opening, window pane, borderline 116 Mapping 117	108
7	Consciousness PETER LARSEN You press the button, we do the rest 108 Bearings 109 Places and spaces, maps and tours 110 An institutional story 112 Travel stories 113 Tour guides 114 In the flow 115 Screen: opening, window pane, borderline 116 Mapping 117 Acknowledgement 120	108

PART III Genres		123
8	Knowledge as received: a project on audience uses of television news in world cultures KLAUS BRUHN JENSEN	125
	Introduction 125 The flow of international news 126 News of the World: project outline 129 Preliminary findings 131 Implications for theory and policy 133 Acknowledgement 134 References 135	
9	Finding out about the world from television news: some difficulties DAVID MORLEY	136
	Introduction 136 Decoding the television news 140 The world and the television world 141 Evaluating things you do not know about 143 Media dependency theory: real confusions 144 The sitcom and the vice-president: paradoxes of the real 147 Polysemy, ambiguity and contradiction 151 Postscript 155 References 156	
10	Credibility and media development ANDERS JOHANSEN	159
	References 171	
11	Documentary: the transformation of a social aesthetic JOHN CORNER	173
	Introduction 173 Public television in the 1990s 174 Documentary: a flawed genre? 175 Documentary modality: four primary ingredients 177 Four trends in recent British documentary, 179	

Acknowledgement 183

Notes 183

Index

12	Science on TV: forms and reception of science programmes on	
	French television	185
	SUZANNE DE CHEVEIGNÉ	
	Introduction 185	
	Identifying the forms 186	
	Two essential variables 187	
	The intellectual reading 188	
	The beneficiary reading 189	
	Disappointed beneficiaries 190	
	The intimistic reading 191	
	The excluded position 195	
	Conclusion 196	
	Notes 197	
	References 197	

199