

---

# Contents

Preface	ix
1. Continuities in Violence	1
Repeated Counts	3
Ups and Downs	8
In the Long Run	15
The Continuous Spectator	18
2. Violence Viewing and Science	20
Examining the Research	25
Leonard Eron and the Tail That Wags the Dog	34
George Gerbner's Mean World	38
Science, or "Politics by Other Means"	43
Turned Against Itself	47
Discourse Within Discourse	49
3. The Whipping Boy	51
The Whipping Boy	54
High and Low	55
The Saved Versus the Damned	61
The Dark Other	62
Kids	65
The Gender War	67
The Subconscious Rumbles	68
Fear	71
4. Viewing Violent Programs	74
Viewing Violence	78

Televised Sports	82
Music Videos	85
Exploding Heads	87
Situation Comedies	91
Balancing Emotions	93
5. Human Violence in Perspective	94
The State Management of Violence	98
The Civilizing Process	104
Venues for Violence	112
Television Violence	116
6. Backwards and Forwards	119
Policy	125
Politicians	129
Parents	130
Professors	131
People	132
References	133
Index	152
About the Author	161