

CONTENTS

Preface: The Sociology of Conversion.....	VII
ROBERTO CIPRIANI	
Introduction: The Varieties of Conversion Experience.....	1
GIUSEPPE GIORDAN	
1. The Meaning of Conversion: Redirection of Foundational Trust	11
ANTHONY J. BLASI	
2. Conversion: Heroes and their Sociological Redemption.....	33
KIERAN FLANAGAN	
3. Elements for a Semiotics of “Conversion”	73
PATRICK MICHEL	
4. For Love of Faith: Patterns of Religious Engagement in a New Town	91
KEES DE GROOT	
5. Pilgrimage and Conversion	115
WILLIAM H. SWATOS, JR.	
6. Becoming a New Ager: A Conversion, An Affiliation, A Fashion?.....	131
RÉGIS DERICQUEBOURG	
7. Enchantment, Identity, Community, and Conversion: Catholics, Afro-Brazilians and Protestants in Brazil	163
ROBERTO MOTTA	
8. Convert, Revert, Pervert	189
ENZO PACE	

9. Conversion as a New Lifestyle: An Exploratory Study of Soka Gakkai in Italy	213
LUIGI BERZANO AND ELIANA MARTOGGIO	
10. Conversion as Opposition.....	243
GIUSEPPE GIORDAN	
11. Making the Convert: Conversions in the LDS Community Today	263
SOPHIE-HÉLÈNE TRIGEAUD	
12. A Cognitive Psychology Perspective on Religious Conversion as Told in the Gospels	287
STEFANO FEDERICI, PIERLUIGI CADDEO, AND FRANCESCO VALERIO TOMMASI	
13. Conversion and Mission: Missionary Insertion and the Social Conditions of Christianization.....	307
PAUL-ANDRÉ TURCOTTE	
Contributors	329